

I am writing to recommend Bill Miller of RecognitionArt for your recognition program at the Children's Home of Pittsburgh. I have known and worked with Mr. Miller for almost 25 years. In that time I have found him to be extremely professional and genuinely interested in making sure I have the best recognition possible. He is that unique vendor who is more concerned that you are satisfied than making a sale. I remember working with Bill on one intricate recognition piece in particular that took over 10 months and 9 revisions to arrive at a final design. A good number of the designs presented by his vendor were rejected by Mr. Miller before I reviewed them. He knew they did not meet our recognition objective. He never once pushed for the "sale". I can honestly say that when you deal with Bill on a project he is working with you to achieve your donor recognition goal.

I have worked with him on annual, cumulative, and individual room recognition projects. I find Bill to be extremely knowledgeable in all aspects of donor recognition and consult him frequently when seeking advice on how to handle unique situations. In the time I have dealt with Mr. Miller his advice has been "right on the money" and led to excellent donor relations at my institution and increased revenue generation. He is well respected in the fundraising community. I recommend Mr. Miller for your recognition program without any reservations. I think you will be hard pressed to find some one as knowledgeable and ethical.

If you would be interested in calling me to discuss my recommendation further, please don't hesitate to call on me at XXXXXXXXXX. I would be happy to answer any questions or provide any additional information that would help you make your decision.

Sincerely,
Rich Mahoney, CFRE
Executive Director
The Washington Hospital Foundation