



**ALLE-KISKI
MEDICAL CENTER TRUST**

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December 2, 2010

Larry Greenwald
Recognition Art
4545-H Marriott Court
Sarasota, FL 34233

Dear Larry:

Thank you so much for your help in creating the Donor Wall for our new Emergency Department. The Wall is a great addition to our newly renovated lobby. The total customer service focus of your company is a wonderful compliment to the great product you produce. I enjoyed working with you on this project.

When it came time to design the donor wall for this important capital campaign, we tossed around lots of ideas. We knew that we didn't want a giving tree, or traditional brass plaques. We hoped for something that was clean and modern but that was also highly personable. We got that with Recognition Art and the All in One System.

Your design team worked with us and helped us to clearly define our vision. They offered suggestions and input and worked within our very tight deadline. They also went out of their way to offer us the best price possible for the display materials.

Our new donor wall was put on display at our Emergency Department ribbon cutting ceremony and it received numerous compliments: "lovely," "beautiful," "awesome," "so nice to have something different." I catch many people admiring it when I pass through the lobby.

We are highly satisfied with our donor wall (both in appearance and price!) and are looking forward to combining and updating a Heritage Donor display with the help of Recognition Art.

Thanks again and best wishes.

Sincerely,

William B. McCready
Executive Director