

April 14, 2011

Mr. Larry Greenwald, Partner
Recognition Art, LLC
4545 – H Mariotti Court
Sarasota, FL 34233

Dear Larry,

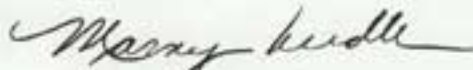
WSRE TV Foundation, which supports Pensacola's PBS TV station, was facing a dilemma. We needed a donor wall, and we needed it for a specific date which suddenly was looming near. Also, we were looking for a complete change up, to incorporate an interactive feature. One of our folks was tasked with looking on line to see what might be available.

We were delighted to see the work of Recognition Art. When we called you, you understood our dilemma, you saw the opportunity and you delivered to us a very beautiful Donor Wall, which will meet our needs for many years. It is flexible, so that we can make changes when we want to. It is interactive, so that we can change out immediately donor recognition in an instant. In short, we love it!

Recognition Art really was a delight to work with. Your promises stood the test of time. You delivered it ahead of the promised date, and it is a welcome addition to our lobby.

Thank you, Larry, and sincere thanks to your team as well, for a job well done, and a beautiful display that makes our lobby!

Very truly yours,



Marny Needle
Development Director

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