



**TRINITY
HEALTH FOUNDATION**
IOWA HEALTH SYSTEM

October 26, 2010

Mr. Larry Greenwald
Recognition Art
4545 Mariotti Court
Unit H
Sarasota, FL 34233

Dear Larry,

Our two donor recognition structures are proudly displayed in the lobbies of our hospitals thanks to all of your hard work on our behalf. This custom structure epitomizes the mission of our foundation as we secure charitable gifts and volunteer resources to save more lives in our community. *People give to people* and that is what this recognition piece of art shares—the faces as well and the names of our donors and brilliant photographs of the actions our staff performs on a daily basis within our healthcare system.

We so appreciate the encouragement and creative support we received from you and your entire staff. We needed a structure which could grow and adapt to our foundation as we thank our current donors and engage future donors. This design is perfect as we will be able to change our Annual Donor lists, update our Donor of the Year tributes, and add to our ever-increasing list of physicians, trustees and Trinity Society members each year.

As with any project, this one took some detours as we re-thought our message and design in a changing economy. Larry, you humored me and were ever-so-patient. The final design is reflective of a real partnership and a real friendship.

I encourage you or any of your clients to stop by our hospitals to see how visitors gravitate to the display with its center pillar showcasing the brilliant Mississippi River historic panel. Visitors and employees alike look for their names and those of friends and colleagues in the Quad City community.

I would highly recommend your services to other non-profits wishing to thank an ever changing group of supporters each year.

Sincerely,

Linda Meadors
Director of Development