



We build strong kids,
strong families,
strong communities.

Larry Greenwald
Recognition Art

Dear Larry:

We have just begun to put up the displays in the lobby of our 14 branches here at the YMCA of Greater Cincinnati and have already heard positive reactions from our members!

The clean look of the display is eye catching and the donor information we have included, along with colorful pictures of our kids and families enjoying programs at the YMCA, certainly add to its appeal.

In a strategic move, we will use these displays as donor information and recognition boards and we will change this messaging and our pictures on, at least, a quarterly basis (perhaps more frequently during the Annual Campaign). The ease of your system allows us to keep our message fresh and provides the flexibility to change it at a moments notice. How great is that!

Thanks for all your help throughout the process.

Sincerely,

Susan L. Dorward
Vice President for Organizational Advancement

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United Way
of Greater Cincinnati